

Isetan Mitsukoshi Holdings Ltd in Retailing (Japan)

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Abstracts

Isetan Mitsukoshi Holdings Ltd has three strategic plans: store renovation; increase openings of small outlets; and expansion of grocery items. First, the company aims to complete its department stores in Shinjyuku and Nihonbashi by the end of 2013. Second, the company will increase openings of small outlets near major stations to pursue convenient locations for consumers to shop. Lastly, the company will expand its handling of grocery products and ready meals. With the slow economic recovery,...

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