

## Irons in Canada

URL:	<a href="https://marketpublishers.com/r/IDE296724FBEN.html">https://marketpublishers.com/r/IDE296724FBEN.html</a>
Date:	November 22, 2016
Pages:	35
Price:	US\$ 990.00
ID:	IDE296724FBEN

Volume sales of irons rose only marginally in 2016 as ongoing urbanisation and the increased use of blended fabrics impacted demand. The ongoing shift in the population towards urban areas has boosted demand for professional cleaning services as many condominiums do not have enough space for home laundry appliances. The utilisation of blended fabrics and more casual dress codes, particularly in business environments, also served to dampen demand for irons.

Euromonitor International's Irons in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report

- Get a detailed picture of the Irons market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Irons: Volume 2011-2016

Table 2 Sales of Irons: Value 2011-2016

Table 3 Sales of Irons: % Volume Growth 2011-2016

Table 4 Sales of Irons: % Value Growth 2011-2016

Table 5 Sales of Irons by Format: % Volume 2011-2016

Table 6 NBO Company Shares of Irons: % Volume 2012-2016

- Table 7 LBN Brand Shares of Irons: % Volume 2013-2016
- Table 8 Distribution of Irons by Format: % Volume 2011-2016
- Table 9 Forecast Sales of Irons: Volume 2016-2021
- Table 10 Forecast Sales of Irons: Value 2016-2021
- Table 11 Forecast Sales of Irons: % Volume Growth 2016-2021
- Table 12 Forecast Sales of Irons: % Value Growth 2016-2021
- Hamilton Beach Brands Canada Inc in Consumer Appliances (canada)
- Strategic Direction
- Key Facts
  - Summary 1 Hamilton Beach Brands Canada Inc: Key Facts
  - Summary 2 Hamilton Beach Brands Canada Inc\*: Operational Indicators
- Production
- Competitive Positioning
  - Summary 3 Hamilton Beach Brands Canada Inc: Competitive Position 2016
- Executive Summary
- Consumer Appliance Volume Sales Recover After A Moderate Decline in 2015
- Boom and Bust Cycle Evident in Small Appliances
- Competitive Environment Changed by Mergers and Acquisitions
- Rapidly Changing Retail Landscape Impacting Consumer Appliances
- Modest Growth Expected Over the Forecast Period
- Key Trends and Developments
- Consumers' Purchasing Patterns and Lifestyles Are Changing
- Polarisation Being Seen in Retailing
- Canadians Sceptical About New Connected Appliances
- Market Indicators
  - Table 13 Household Penetration of Selected Total Stock Consumer Appliances by Category 2011-2016
  - Table 14 Replacement Cycles of Consumer Appliances by Category 2011-2016
  - Table 15 Forecast Household Penetration of Selected Total Stock Consumer Appliances by Category 2016-2021
  - Table 16 Forecast Replacement Cycles of Consumer Appliances by Category 2016-2021
- Market Data
  - Table 17 Sales of Consumer Appliances by Category: Volume 2011-2016
  - Table 18 Sales of Consumer Appliances by Category: Value 2011-2016
  - Table 19 Sales of Consumer Appliances by Category: % Volume Growth 2011-2016
  - Table 20 Sales of Consumer Appliances by Category: % Value Growth 2011-2016
  - Table 21 Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2011-2016
  - Table 22 Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2011-2016
  - Table 23 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2011-2016
  - Table 24 Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2011-2016
  - Table 25 Sales of Small Appliances by Category: Volume 2011-2016
  - Table 26 Sales of Small Appliances by Category: Value 2011-2016
  - Table 27 Sales of Small Appliances by Category: % Volume Growth 2011-2016
  - Table 28 Sales of Small Appliances by Category: % Value Growth 2011-2016
  - Table 29 NBO Company Shares of Major Appliances: % Volume 2012-2016
  - Table 30 LBN Brand Shares of Major Appliances: % Volume 2013-2016
  - Table 31 NBO Company Shares of Small Appliances: % Volume 2012-2016
  - Table 32 LBN Brand Shares of Small Appliances: % Volume 2013-2016
  - Table 33 Distribution of Major Appliances by Format: % Volume 2011-2016
  - Table 34 Distribution of Small Appliances by Format: % Volume 2011-2016
  - Table 35 Forecast Sales of Consumer Appliances by Category: Volume 2016-2021
  - Table 36 Forecast Sales of Consumer Appliances by Category: Value 2016-2021
  - Table 37 Forecast Sales of Consumer Appliances by Category: % Volume Growth 2016-2021
  - Table 38 Forecast Sales of Consumer Appliances by Category: % Value Growth 2016-2021

Table 39 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Volume 2016-2021

Table 40 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: Value 2016-2021

Table 41 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Volume Growth 2016-2021

Table 42 Forecast Sales of Major Appliances by Category and Built-in/Freestanding Split: % Value Growth 2016-2021

Table 43 Forecast Sales of Small Appliances by Category: Volume 2016-2021

Table 44 Forecast Sales of Small Appliances by Category: Value 2016-2021

Table 45 Forecast Sales of Small Appliances by Category: % Volume Growth 2016-2021

Table 46 Forecast Sales of Small Appliances by Category: % Value Growth 2016-2021

Definitions

Sources

Summary 4 Research Sources

### I would like to order:

**Product name:** Irons in Canada  
**Product link:** <https://marketpublishers.com/r/IDE296724FBEN.html>  
**Product ID:** IDE296724FBEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/IDE296724FBEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**