

Irons in Canada

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Volume sales of irons rose only marginally in 2016 as ongoing urbanisation and the increased use of blended fabrics impacted demand. The ongoing shift in the population towards urban areas has boosted demand for professional cleaning services as many condominiums do not have enough space for home laundry appliances. The utilisation of blended fabrics and more casual dress codes, particularly in business environments, also served to dampen demand for irons.

Euromonitor International's Irons in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2011-2015, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, format trends or distribution issues. Forecasts to 2020 illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Get a detailed picture of the Irons market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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