

# IRCC Industria de Restaurantes Casuales Ltda in Consumer Foodservice (Colombia)

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## Abstracts

As part of the biggest packaged food business conglomerate in Colombia (Nutresa), IRCC Industria de Restaurantes Casuales Ltda is focused on remaining in the lead of local consumer foodservice through the development of its core brands, El Corral, Beer Station and Leños y Carbón. It is important to note that Grupo Nutresa, the global brand owner of IRCC Industria de Restaurantes Casuales Ltda, is part of joint ventures for the development and operation of Starbucks, Krispy Kreme Doughnuts and Pa...

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## Contents

Strategic Direction

Key Facts

Summary 1 IRCC Industria de Restaurantes Casuales Ltda: Key Facts

Summary 2 IRCC Industria de Restaurantes Casuales Ltda: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 IRCC Industria de Restaurantes Casuales Ltda: Competitive Position 2016

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