

# Ipek Kagit Sanayi ve Ticaret AS in Tissue and Hygiene (Turkey)

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Date: July 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: IED77DE04A9EN

## **Abstracts**

In February 2012, The Eczacibasi Group bought Georgia-Pacific Corp's 50% share in Ipek Kagit Sanayi ve Ticaret to return the company to its sole ownership. The Eczacibasi Group intends to expand the company's international presence whilst retaining its leadership in retail tissue in Turkey. The first target for Ipek Kagit Sanayi ve Ticaret is to become the leader in retail tissue in Ukraine, the Caucasus and Central Asia, and to increase its exports to Eastern Europe and the Middle East.

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