

Ipek Kagit San ve Tic AS in Tissue and Hygiene (Turkey)

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Abstracts

Ipek Kagit San ve Tic aims to further consolidate its leading position within retail tissue with new product developments and successful marketing activities. In addition the company aims to increase its overseas sales through investment in its overseas manufacturing plants. Ipek Kagit is also investing in incontinence products to increase its competitive position within adult incontinence.

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