

IP Mfg Co Ltd in Home Care (Thailand)

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Abstracts

Overseas expansion is expected to be the key focus of IP Mfg Co Ltd during the forecast period, hence its activity in terms of new product development in Thailand is likely to be limited. Rather, the company is expected to focus on strengthening consumer awareness of the high quality products it already offers in the country.

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Contents

Strategic Direction

Key Facts

Summary 1 IP Mfg Co Ltd: Key Facts

Competitive Positioning

Summary 2 IP Mfg Co Ltd: Competitive Position 2016



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