

Inversiones GRS SA in Consumer Foodservice (Chile)

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Date: November 2013

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: IC43D0AF970EN

Abstracts

Inversiones GRS's Oh! Salad Garden is one of the few healthy self-service cafeterias focused on mostly salads. Although it includes other products in its portfolio, such as pizza or healthy sandwiches, Oh! Salad has been successful in transmitting the healthy concept with a combination of affordable prices, good service and locations. It is expected that Oh! Salad will continue expanding its healthy concepts through the establishment of new outlets, particularly located around business and...

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