

Intradevco Industrial SA in Home Care (Peru)

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Abstracts

Intradevco Industrial will continue to update its product portfolio and increase its penetration in a wider array of home care categories. The company also plans to improve its market segmentation, in order to offer appealing products to consumers with different budgets.

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Contents

Strategic Direction

Key Facts

Summary 1 Intradevco Industrial SA: Key Facts

Summary 2 Intradevco Industrial SA: Operational Indicators

Competitive Positioning

Summary 3 Intradevco Industrial SA: Competitive Position 2016

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