

Intertop TOV in Retailing (Ukraine)

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Abstracts

Over the forecast period, Intertop will be striving to maintain its number one position in apparel and footwear specialist retailers in Ukraine through the expansion of its retail chains, Intertop, Plato and Ecco in particular. It will also be optimising its brands in its portfolio through the inclusion of new offers to stir consumer interest in visiting its stores as well as to be in line with the most up-to-date fashion developments in footwear and accessories.

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