

Intertissue Ltd in Tissue and Hygiene (United Kingdom)

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Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: I41D557B5B1EN

Abstracts

As the economic situation in the UK is predicted to further improve over the course of the forecast period, Intertissue can be expected to benefit from increasing consumer confidence and the greater willingness of consumers to invest in more premium tissue products. However, this is likely to be counterbalanced by the increasing popularity of private label products, with discounters' private label lines in particular having proved successful in recent years and continuing to perform strongly in...

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