

# Intersport Italia SpA in Retailing (Italy)

https://marketpublishers.com/r/I5E24688DF4EN.html

Date: March 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: I5E24688DF4EN

#### **Abstracts**

Intersport owns and operates almost 350 stores in Italy which range in size from small outlets of between 50 sq m and 100 sq m and considerably larger premises. The company continues to focus on sales of all of the most important sports goods brands and it also sells a wide range of sports apparel, sports footwear and accessories.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Intersport Italia SpA: Key Facts

Summary 2 Intersport Italia SpA: Operational Indicators

Internet Strategy

Company Background

Chart 1 Intersport: Intersport, Leisure and Personal Goods Specialist Retailers in

Florence

Private Label

Competitive Positioning

Summary 3 Intersport Italia SpA: Competitive Position 2014



#### I would like to order

Product name: Intersport Italia SpA in Retailing (Italy)

Product link: <a href="https://marketpublishers.com/r/l5E24688DF4EN.html">https://marketpublishers.com/r/l5E24688DF4EN.html</a>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/I5E24688DF4EN.html">https://marketpublishers.com/r/I5E24688DF4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms