

Internet Retailing in Taiwan

<https://marketpublishers.com/r/IF36B853624EN.html>

Date: January 2019

Pages: 43

Price: US\$ 990.00 (Single User License)

ID: IF36B853624EN

Abstracts

Interest in cross-border trade continued to increase in Taiwan, as consumer confidence has grown. Consumer acceptance is now shifting to making purchases of larger, bulkier items from abroad. Large kitchen or furniture items are most common.

Euromonitor International's Internet Retailing in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Interest in Cross-border Trade Grows

Store-based Retailers Must Consider Expanding Into Internet Retailing

Internet Retailing Encourages Return To Some Specialist Stores

Competitive Landscape

Fubon Multimedia's Unwavering Strategy Pays Dividends

Shopee Mall's Entrance Shakes Up Internet Retailing

Joint Venture for Hola and Tmall

Channel Data

Table 1 Internet Retailing by Category: Value 2013-2018

Table 2 Internet Retailing by Category: % Value Growth 2013-2018

Table 3 Internet Retailing GBO Company Shares: % Value 2014-2018

Table 4 Internet Retailing GBN Brand Shares: % Value 2015-2018

Table 5 Internet Retailing Forecasts by Category: Value 2018-2023

Table 6 Internet Retailing Forecasts by Category: % Value Growth 2018-2023

Executive Summary

Consumers Embrace Wide Range of Channels To Combat Low Purchasing Power

Retailers Explore Different Applications of Digital Technologies

Convenience Drives the Rise of Smaller Store Formats

Competition Fuels Retailer Innovation

Poor Economy and Young Consumers To Influence Direction of Retail in Taiwan

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 7 Cash and Carry Sales: Value

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 10 Sales in Store-based Retailing by Channel: Value 2013-2018

Table 11 Sales in Store-based Retailing by Channel: % Value Growth 2013-2018

- Table 12 Store-based Retailing Outlets by Channel: Units 2013-2018
- Table 13 Store-based Retailing Outlets by Channel: % Unit Growth 2013-2018
- Table 14 Sales in Non-Store Retailing by Channel: Value 2013-2018
- Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018
- Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2013-2018
- Table 17 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 18 Sales in Grocery Retailers by Channel: Value 2013-2018
- Table 19 Sales in Grocery Retailers by Channel: % Value Growth 2013-2018
- Table 20 Grocery Retailers Outlets by Channel: Units 2013-2018
- Table 21 Grocery Retailers Outlets by Channel: % Unit Growth 2013-2018
- Table 22 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
- Table 23 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 24 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
- Table 25 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
- Table 26 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
- Table 27 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
- Table 28 Mixed Retailers: Value Sales, Outlets and Selling Space 2013-2018
- Table 29 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 30 Sales in Mixed Retailers by Channel: % Value Growth 2013-2018
- Table 31 Mixed Retailers Outlets by Channel: Units 2013-2018
- Table 32 Mixed Retailers Outlets by Channel: % Unit Growth 2013-2018
- Table 33 Retailing GBO Company Shares: % Value 2014-2018
- Table 34 Retailing GBN Brand Shares: % Value 2015-2018
- Table 35 Store-based Retailing GBO Company Shares: % Value 2014-2018
- Table 36 Store-based Retailing GBN Brand Shares: % Value 2015-2018
- Table 37 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
- Table 38 Non-Store Retailing GBO Company Shares: % Value 2014-2018
- Table 39 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
- Table 40 Grocery Retailers GBO Company Shares: % Value 2014-2018
- Table 41 Grocery Retailers GBN Brand Shares: % Value 2015-2018
- Table 42 Grocery Retailers LBN Brand Shares: Outlets 2015-2018
- Table 43 Grocery Retailers LBN Brand Shares: Selling Space 2015-2018
- Table 44 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
- Table 45 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
- Table 46 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
- Table 47 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018

- Table 48 Mixed Retailers GBO Company Shares: % Value 2014-2018
- Table 49 Mixed Retailers GBN Brand Shares: % Value 2015-2018
- Table 50 Mixed Retailers LBN Brand Shares: Outlets 2015-2018
- Table 51 Mixed Retailers LBN Brand Shares: Selling Space 2015-2018
- Table 52 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
- Table 53 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
- Table 54 Forecast Sales in Store-based Retailing by Channel: Value 2018-2023
- Table 55 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2018-2023
- Table 56 Forecast Store-based Retailing Outlets by Channel: Units 2018-2023
- Table 57 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
- Table 58 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
- Table 59 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
- Table 60 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 61 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 62 Forecast Sales in Grocery Retailers by Channel: Value 2018-2023
- Table 63 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
- Table 64 Forecast Grocery Retailers Outlets by Channel: Units 2018-2023
- Table 65 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
- Table 66 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 67 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 68 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023
- Table 69 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2018-2023
- Table 70 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023
- Table 71 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2018-2023
- Table 72 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 73 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 74 Forecast Sales in Mixed Retailers by Channel: Value 2018-2023

Table 75 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2018-2023

Table 76 Forecast Mixed Retailers Outlets by Channel: Units 2018-2023

Table 77 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2018-2023

Definitions

Other Terminology:

Sources

Summary 2 Research Sources

I would like to order

Product name: Internet Retailing in Taiwan

Product link: <https://marketpublishers.com/r/IF36B853624EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IF36B853624EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970