

Internet Retailing in Denmark

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Abstracts

Internet retailing continues to increase in importance, developing notably faster than store-based retailing. In 2016 internet retailing outperformed store-based retailing by eight percentage points in current value terms. Furthermore, internet retailing has had a substantial influence on the performance of most channels within retailing, such as electronics and appliance specialist retailers, apparel and footwear specialist retailers, home and garden specialist retailers and leisure and persona...

Euromonitor International's Internet Retailing in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear through Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear through Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Online Grocery Trends

Competitive Landscape

Prospects

Channel Data

Table 1 Internet Retailing by Category: Value 2011-2016

Table 2 Internet Retailing by Category: % Value Growth 2011-2016

Table 3 Internet Retailing GBO Company Shares: % Value 2012-2016

Table 4 Internet Retailing GBN Brand Shares: % Value 2013-2016

Table 5 Internet Retailing Forecasts by Category: Value 2016-2021

Table 6 Internet Retailing Forecasts by Category: % Value Growth 2016-2021

Bestseller A/S in Retailing (denmark)

Strategic Direction

Company Background

Digital Strategy

Summary 1 Bestseller A/S: Share of Sales Generated by Internet Retailing 2014-2015

Competitive Positioning

Summary 2 Bestseller A/S: Competitive Position 2016

Coop Danmark A/S in Retailing (denmark)

Strategic Direction

Company Background

Digital Strategy

Summary 3 Coop Danmark A/S: Share of Sales Generated by Internet Retailing 2014-2015

Private Label

Summary 4 Coop Danmark A/S: Private Label Portfolio

Competitive Positioning

Summary 5 Coop Danmark A/S: Competitive Position 2016

Dagrofa Aps in Retailing (denmark)

Strategic Direction

Company Background

Digital Strategy

Summary 6 Dagrofa Aps: Share of Sales Generated by Internet Retailing 2014-2015

Private Label

Summary 7 Dagrofa Aps: Private Label Portfolio

Competitive Positioning

Summary 8 Dagrofa Aps: Competitive Position 2016
Elgiganten As in Retailing (denmark)
Strategic Direction
Company Background
Digital Strategy
Summary 9 Elgiganten As: Share of Sales Generated by Internet Retailing 2014-2015
Competitive Positioning
Summary 10 Elgiganten As: Competitive Position 2016
Matas A/S in Retailing (denmark)
Strategic Direction
Company Background
Digital Strategy
Summary 11 Matas A/S: Share of Sales Generated by Internet Retailing 2014-2015
Private Label
Summary 12 Matas A/S: Private Label Portfolio
Competitive Positioning
Summary 13 Matas A/S: Competitive Position 2016
Executive Summary
Falling Consumer Prices Help the Retailing Market To Grow in 2016
Rise of the Internet and M-commerce
Marginal Growth for Both Grocery Retailers and Non-grocery Specialists
Stable Competitive Landscape Led by Coop and Dansk Supermarked
Positive Economic Indicators Are Set To Boost Retailing Over the Forecast Period
Key Trends and Developments
Rising Consumer Confidence Boosts Sales of Non-groceries
Shopping Behaviour Becomes Increasingly Polarised
Growth in Internet Retailing Has A Detrimental Impact on Store-based Sales
Operating Environment
Informal Retailing
Opening Hours
Summary 14 Standard Opening Hours by Channel Type 2016
Physical Retail Landscape
Cash and Carry
Table 7 Cash and Carry Sales: Value 2011-2015
Seasonality
Payments and Delivery
Emerging Business Models
Market Data
Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2011-2016

- Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2011-2016
- Table 10 Sales in Store-based Retailing by Channel: Value 2011-2016
- Table 11 Store-based Retailing Outlets by Channel: Units 2011-2016
- Table 12 Sales in Store-based Retailing by Channel: % Value Growth 2011-2016
- Table 13 Store-based Retailing Outlets by Channel: % Unit Growth 2011-2016
- Table 14 Sales in Non-Store Retailing by Channel: Value 2011-2016
- Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2011-2016
- Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2011-2016
- Table 17 Sales in Non-Grocery Specialists by Channel: Value 2011-2016
- Table 18 Non-Grocery Specialists Outlets by Channel: Units 2011-2016
- Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2011-2016
- Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2011-2016
- Table 21 Retailing GBO Company Shares: % Value 2012-2016
- Table 22 Retailing GBN Brand Shares: % Value 2013-2016
- Table 23 Store-based Retailing GBO Company Shares: % Value 2012-2016
- Table 24 Store-based Retailing GBN Brand Shares: % Value 2013-2016
- Table 25 Store-based Retailing LBN Brand Shares: Outlets 2013-2016
- Table 26 Non-Store Retailing GBO Company Shares: % Value 2012-2016
- Table 27 Non-Store Retailing GBN Brand Shares: % Value 2013-2016
- Table 28 Non-Grocery Specialists GBO Company Shares: % Value 2012-2016
- Table 29 Non-Grocery Specialists GBN Brand Shares: % Value 2013-2016
- Table 30 Non-Grocery Specialists LBN Brand Shares: Outlets 2013-2016
- Table 31 Non-Grocery Specialists LBN Brand Shares: Selling Space 2013-2016
- Table 32 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2016-2021
- Table 33 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021
- Table 34 Forecast Sales in Store-based Retailing by Channel: Value 2016-2021
- Table 35 Forecast Store-based Retailing Outlets by Channel: Units 2016-2021
- Table 36 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2016-2021
- Table 37 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2016-2021
- Table 38 Forecast Sales in Non-Store Retailing by Channel: Value 2016-2021
- Table 39 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021
- Table 40 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2016-2021
- Table 41 Forecast Sales in Non-Grocery Specialists by Channel: Value 2016-2021
- Table 42 Forecast Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 43 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2016-2021

Table 44 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2016-2021

Definitions

Sources

Summary 15 Research Sources

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