

Internet Retailing in Lithuania

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Abstracts

Internet retailing continued to post healthy growth in 2018. Driving the channel is the increasing number of internet users; most of the total Lithuanian population used the internet in 2018. In response, a lot of companies are adopting multichannel business models, moving part of their sales online. This is especially the case within apparel and footwear, consumer electronics and consumer appliances. With high internet availability and increasing hectic lifestyles, consumers are preferring to s...

Euromonitor International's Internet Retailing in Lithuania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

the Number of Internet Users Grows

Apparel and Footwear Internet Retailing Generates the Biggest Value Share Within the Channel

From Online To Offline and Vice Versa

Competitive Landscape

Pigu.lt Is the Biggest Internet Retailing Brand

Channel Fragmentation Grows

Third Party Merchants Gain Share Over the Review Period

Channel Data

Table 1 Internet Retailing by Category: Value 2013-2018

Table 2 Internet Retailing by Category: % Value Growth 2013-2018

Table 3 Internet Retailing GBO Company Shares: % Value 2014-2018

Table 4 Internet Retailing GBN Brand Shares: % Value 2015-2018

Table 5 Internet Retailing Forecasts by Category: Value 2018-2023

Table 6 Internet Retailing Forecasts by Category: % Value Growth 2018-2023

Executive Summary

Increasing Wealth Is Offset by A Shrinking Consumer Base

Legal Limitations Still on the Table

Home and Garden Items and Leisure and Personal Goods Are More Popular

Internet Retailing Continues To Be Combined With Brick-and-mortar Retailing

Retailing Will Continue Expanding, Supported by Stable Economic and Income Growth

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Table 7 Cash and Carry Sales: Value

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 10 Sales in Store-Based Retailing by Channel: Value 2013-2018

- Table 11 Sales in Store-Based Retailing by Channel: % Value Growth 2013-2018
- Table 12 Store-Based Retailing Outlets by Channel: Units 2013-2018
- Table 13 Store-Based Retailing Outlets by Channel: % Unit Growth 2013-2018
- Table 14 Sales in Non-Store Retailing by Channel: Value 2013-2018
- Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018
- Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
- Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 18 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
- Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
- Table 20 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
- Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
- Table 22 Retailing GBO Company Shares: % Value 2014-2018
- Table 23 Retailing GBN Brand Shares: % Value 2015-2018
- Table 24 Store-based Retailing GBO Company Shares: % Value 2014-2018
- Table 25 Store-based Retailing GBN Brand Shares: % Value 2015-2018
- Table 26 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
- Table 27 Non-Store Retailing GBO Company Shares: % Value 2014-2018
- Table 28 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
- Table 29 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
- Table 30 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
- Table 31 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
- Table 32 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018
- Table 33 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
- Table 34 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
- Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2018-2023
- Table 36 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2018-2023
- Table 37 Forecast Store-Based Retailing Outlets by Channel: Units 2018-2023
- Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
- Table 39 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
- Table 40 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
- Table 41 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 42 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 43 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023

Table 44 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2018-2023

Table 45 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023

Table 46 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2018-2023

Definitions

Sources

Summary 2 Research Sources

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