

Internet Retailing in Georgia

<https://marketpublishers.com/r/I2A6756DE11EN.html>

Date: February 2019

Pages: 28

Price: US\$ 990.00 (Single User License)

ID: I2A6756DE11EN

Abstracts

Access to the internet in Georgia continues to rise, while the number of computer-literate consumers is also increasing and more shoppers are seeking convenient methods of shopping. The wide range of products and lower prices of apparel and footwear and consumer electronics overseas are encouraging an increasing number of Georgians to visit the websites of international players such as Amazon.com, Ali Express and Asos. The increasing popularity of overseas purchases has led to the development of...

Euromonitor International's Internet Retailing in Georgia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares

and distribution data.

Why buy this report?

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Efficient Delivery Services From Abroad Support the Development of Internet Retailing

New Entrants Expected To Boost Competition

Developed Banking System and Trust in Online Payments To Support Growth

Competitive Landscape

Amazon.com Remains the Leader in Internet Retailing

Internet Sales of Grocery Retailers Gain Significance

Small Players Continue To Grow in the Emerging Channel

Channel Data

Table 1 Internet Retailing by Category: Value 2013-2018

Table 2 Internet Retailing by Category: % Value Growth 2013-2018

Table 3 Internet Retailing GBO Company Shares: % Value 2014-2018

Table 4 Internet Retailing GBN Brand Shares: % Value 2015-2018

Table 5 Internet Retailing Forecasts by Category: Value 2018-2023

Table 6 Internet Retailing Forecasts by Category: % Value Growth 2018-2023

Executive Summary

the Growing Number of Tourists Supports the Development of Many Areas of Retailing

Currency Fluctuations Continue, Although Consumers Seem To Be Less Susceptible

Maif Hypermarkets Georgia Continues To Increase Its Value Share, Albeit With Lower

Growth

Internet and Mobile Internet Retailing Continue Their Double-digit Value Growth

Positive Performance To Continue

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 7 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 8 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 9 Sales in Store-Based Retailing by Channel: Value 2013-2018

Table 10 Sales in Store-Based Retailing by Channel: % Value Growth 2013-2018

- Table 11 Store-Based Retailing Outlets by Channel: Units 2013-2018
- Table 12 Store-Based Retailing Outlets by Channel: % Unit Growth 2013-2018
- Table 13 Sales in Non-Store Retailing by Channel: Value 2013-2018
- Table 14 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018
- Table 15 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
- Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 17 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
- Table 18 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
- Table 19 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
- Table 20 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
- Table 21 Retailing GBO Company Shares: % Value 2014-2018
- Table 22 Retailing GBN Brand Shares: % Value 2015-2018
- Table 23 Store-based Retailing GBO Company Shares: % Value 2014-2018
- Table 24 Store-based Retailing GBN Brand Shares: % Value 2015-2018
- Table 25 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
- Table 26 Non-Store Retailing GBO Company Shares: % Value 2014-2018
- Table 27 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
- Table 28 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
- Table 29 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
- Table 30 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
- Table 31 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018
- Table 32 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
- Table 33 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
- Table 34 Forecast Sales in Store-Based Retailing by Channel: Value 2018-2023
- Table 35 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2018-2023
- Table 36 Forecast Store-Based Retailing Outlets by Channel: Units 2018-2023
- Table 37 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
- Table 38 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
- Table 39 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
- Table 40 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 41 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 42 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023

Table 43 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth
2018-2023

Table 44 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023

Table 45 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth
2018-2023

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Internet Retailing in Georgia

Product link: <https://marketpublishers.com/r/l2A6756DE11EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l2A6756DE11EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970