

# Internet Retailing in Estonia

<https://marketpublishers.com/r/I28383968BBEN.html>

Date: February 2019

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: I28383968BBEN

## Abstracts

Internet retailing is an actively developing channel. Moreover, considering low entry barriers, small players commonly choose this channel as an entry point. It is also very common for brick and mortar retailers to expand their operations online in order to benefit from the developing channel and gain a competitive advantage from a longer-term perspective. Such competition also results in price competition among retailers, with it becoming easier each year to find products online at similar prices...

Euromonitor International's Internet Retailing in Estonia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Product coverage:** Apparel and Footwear Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## **Why buy this report?**

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### Headlines

### Prospects

Active Development of Internet Retailing Driven by Small and Large Players

Rapid Food and Drink Internet Retailing Growth

Improving Delivery Services To Significantly Boost Growth

### Competitive Landscape

3rd Party Merchants Dominates Sales Via Alibaba Group Holding

Mk Trade Baltic Leads Growth Due To Early Stage Development Phase

Large Number of New Developments Expected Over Coming Years

### Channel Data

Table 1 Internet Retailing by Category: Value 2013-2018

Table 2 Internet Retailing by Category: % Value Growth 2013-2018

Table 3 Internet Retailing GBO Company Shares: % Value 2014-2018

Table 4 Internet Retailing GBN Brand Shares: % Value 2015-2018

Table 5 Internet Retailing Forecasts by Category: Value 2018-2023

Table 6 Internet Retailing Forecasts by Category: % Value Growth 2018-2023

### Executive Summary

Positive Economic Development Boosts Retailing

Convenience Trend Continues To Grow in Importance

Competitive Environment Remains Stable

Grocery Retailing Remains Main Distribution Channel

Forecast Performance To Be Boosted by New Developments

### Operating Environment

#### Informal Retailing

#### Opening Hours

Summary 1 Standard Opening Hours by Channel Type

### Physical Retail Landscape

#### Cash and Carry

Table 7 Cash and Carry Sales: Value

#### Seasonality

#### Payments and Delivery

#### Emerging Business Models

### Market Data

Table 8 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 9 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 10 Sales in Store-Based Retailing by Channel: Value 2013-2018

Table 11 Sales in Store-Based Retailing by Channel: % Value Growth 2013-2018

Table 12 Store-Based Retailing Outlets by Channel: Units 2013-2018
Table 13 Store-Based Retailing Outlets by Channel: % Unit Growth 2013-2018
Table 14 Sales in Non-Store Retailing by Channel: Value 2013-2018
Table 15 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018
Table 16 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
Table 17 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
Table 18 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
Table 19 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
Table 20 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
Table 21 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
Table 22 Retailing GBO Company Shares: % Value 2014-2018
Table 23 Retailing GBN Brand Shares: % Value 2015-2018
Table 24 Store-based Retailing GBO Company Shares: % Value 2014-2018
Table 25 Store-based Retailing GBN Brand Shares: % Value 2015-2018
Table 26 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
Table 27 Non-Store Retailing GBO Company Shares: % Value 2014-2018
Table 28 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
Table 29 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
Table 30 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
Table 31 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
Table 32 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018
Table 33 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
Table 34 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
Table 35 Forecast Sales in Store-Based Retailing by Channel: Value 2018-2023
Table 36 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2018-2023
Table 37 Forecast Store-Based Retailing Outlets by Channel: Units 2018-2023
Table 38 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
Table 39 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
Table 40 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
Table 41 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
Table 42 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 43 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023

Table 44 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth  
2018-2023

Table 45 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023

Table 46 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth  
2018-2023

Definitions

Sources

Summary 2 Research Sources

## I would like to order

Product name: Internet Retailing in Estonia

Product link: <https://marketpublishers.com/r/l28383968BBEN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l28383968BBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970