

Internet Retailing in Costa Rica

<https://marketpublishers.com/r/IB4A34EE8E9EN.html>

Date: February 2019

Pages: 29

Price: US\$ 990.00 (Single User License)

ID: IB4A34EE8E9EN

Abstracts

Buyer confidence continued to drop as a result of prevailing macroeconomic turmoil in Costa Rica. Uncertain tax reform made the average consumer more cautious in terms of traditional expenditure habits. In particular, non-essential goods, such clothing and electronics, which traditionally were the base of cross-border online sales are expected to decline until things stabilise. Additionally, the devaluation of the local currency in comparison to the USD had the immediate effect of making cross-b...

Euromonitor International's Internet Retailing in Costa Rica report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Apparel and Footwear Internet Retailing, Beauty and Personal Care Internet Retailing, Consumer Appliances Internet Retailing, Consumer Electronics Internet Retailing, Consumer Health Internet Retailing, Food and Drink Internet Retailing, Home Care Internet Retailing, Home Improvement and Gardening Internet Retailing, Homewares and Home Furnishings Internet Retailing, Media Products Internet Retailing, Other Internet Retailing, Personal Accessories and Eyewear Internet Retailing, Pet Care Internet Retailing, Traditional Toys and Games Internet Retailing, Video Games Hardware Internet Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Internet Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Macroeconomic Uncertainty Threatens Cross-border Internet Sales Performance

Local Internet Retailing Proposals Anticipated To Gain Momentum by 2023

Competitive Landscape

International Retailers and Regional Logistics Players Remain Ahead in 2018

Further Retailer Consolidation and New Alliances Anticipated

Channel Data

Table 1 Internet Retailing by Category: Value 2013-2018

Table 2 Internet Retailing by Category: % Value Growth 2013-2018

Table 3 Internet Retailing Forecasts by Category: Value 2018-2023

Table 4 Internet Retailing Forecasts by Category: % Value Growth 2018-2023

Executive Summary

Macroeconomic Inertia Continues To Influence Local Retailing Activity

Value-for-money Proposals and Convenient Shopping Solutions Continue To Drive Local Retailing

Major International Players' Consolidation Continues Setting the Pace

Retailers Invest in Their Brands' Ability To Add Value and Convenience

Online Retailing and Mobile Apps Anticipated To Gain Momentum by 2023

Operating Environment

Informal Retailing

Opening Hours

Summary 1 Standard Opening Hours by Channel Type

Physical Retail Landscape

Cash and Carry

Seasonality

Payments and Delivery

Emerging Business Models

Market Data

Table 5 Sales in Retailing by Store-based vs Non-Store: Value 2013-2018

Table 6 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2013-2018

Table 7 Sales in Store-Based Retailing by Channel: Value 2013-2018

Table 8 Sales in Store-Based Retailing by Channel: % Value Growth 2013-2018

Table 9 Store-Based Retailing Outlets by Channel: Units 2013-2018

Table 10 Store-Based Retailing Outlets by Channel: % Unit Growth 2013-2018

Table 11 Sales in Non-Store Retailing by Channel: Value 2013-2018

Table 12 Sales in Non-Store Retailing by Channel: % Value Growth 2013-2018

- Table 13 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2013-2018
- Table 14 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2013-2018
- Table 15 Sales in Non-Grocery Specialists by Channel: Value 2013-2018
- Table 16 Sales in Non-Grocery Specialists by Channel: % Value Growth 2013-2018
- Table 17 Non-Grocery Specialists Outlets by Channel: Units 2013-2018
- Table 18 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2013-2018
- Table 19 Retailing GBO Company Shares: % Value 2014-2018
- Table 20 Retailing GBN Brand Shares: % Value 2015-2018
- Table 21 Store-based Retailing GBO Company Shares: % Value 2014-2018
- Table 22 Store-based Retailing GBN Brand Shares: % Value 2015-2018
- Table 23 Store-based Retailing LBN Brand Shares: Outlets 2015-2018
- Table 24 Non-Store Retailing GBO Company Shares: % Value 2014-2018
- Table 25 Non-Store Retailing GBN Brand Shares: % Value 2015-2018
- Table 26 Non-Grocery Specialists GBO Company Shares: % Value 2014-2018
- Table 27 Non-Grocery Specialists GBN Brand Shares: % Value 2015-2018
- Table 28 Non-Grocery Specialists LBN Brand Shares: Outlets 2015-2018
- Table 29 Non-Grocery Specialists LBN Brand Shares: Selling Space 2015-2018
- Table 30 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2018-2023
- Table 31 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2018-2023
- Table 32 Forecast Sales in Store-Based Retailing by Channel: Value 2018-2023
- Table 33 Forecast Sales in Store-Based Retailing by Channel: % Value Growth 2018-2023
- Table 34 Forecast Store-Based Retailing Outlets by Channel: Units 2018-2023
- Table 35 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2018-2023
- Table 36 Forecast Sales in Non-Store Retailing by Channel: Value 2018-2023
- Table 37 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2018-2023
- Table 38 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2018-2023
- Table 39 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2018-2023
- Table 40 Forecast Sales in Non-Grocery Specialists by Channel: Value 2018-2023
- Table 41 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2018-2023
- Table 42 Forecast Non-Grocery Specialists Outlets by Channel: Units 2018-2023
- Table 43 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth

2018-2023

Definitions

Sources

Summary 2 Research Sources

I would like to order

Product name: Internet Retailing in Costa Rica

Product link: <https://marketpublishers.com/r/IB4A34EE8E9EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IB4A34EE8E9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970