

Internet Mall Slovakia sro in Retailing (Slovakia)

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Abstracts

Internet Mall Slovakia sro is expected to continue opening new collection points in smaller towns across Slovakia as this service has proven highly popular among the country's consumers. Internet Mall offers frequent price promotions and discounts in order to attract consumers to its digital retailing channel. Digital marketing is important for the company, although offline media channels are set to remain critical to the retail company's attempts to attract consumers.

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