

# International Minh Viet Co Ltd in Beauty and Personal Care (Vietnam)

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## Abstracts

International Minh Viet Co Ltd aims to become one of the leading players in beauty and personal care in Vietnam by offering many high added-value products with professional customer services.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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