

# International Consolidated Airlines Group SA in Travel (World)

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Date: September 2017

Pages: 37

Price: US\$ 572.00 (Single User License)

ID: IF8D4DE8326EN

## Abstracts

International Consolidated Airlines Group SA has seen profits surge in the past two years following a considerable drop in fuel prices and related costs. One of the group's best performers is Aer Lingus which is focusing on long haul route expansion in the US. While Iberia recovers and relaunches flights to Asia, Vueling remains focused on Europe and BA on long haul premium traffic. In 2017 the company launched its new long haul low cost arm: LEVEL to compete with Norwegian.

Euromonitor International's International Consolidated Airlines Group SA in Travel (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Travel market. The report examines company shares by region, financial performance, its marketing strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Activities, Booking, Flows, Lodging, Travel Modes, Traveller Profiles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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