

# Intermediaries in Norway

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## Abstracts

Intermediaries performed solidly in 2017, with overall current value sales growing by 5% to reach NOK27.1 billion. This growth rate was slightly higher than the current value CAGR of 4% for the entire review period, with several factors driving this improvement. For example, intermediaries lodging sales increased by 10% in current value terms thanks to continued growth in inbound arrivals into Norway and the increasing popularity of online platforms offering cheaper rates, such as Booking.com an...

Euromonitor International's Intermediaries in Norway report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Weak Krone Makes Norway A More Affordable Travel Destination

Online Transactions Continue To Gain Ground in Norwegian Travel

Scheduled Airlines Struggle To Compete With Low Cost Carriers

Development of Travel-related Mobile Apps Increasingly Evident in 2017

Forecast Period Outlook for Travel in Norway Remains Broadly Positive

SWOT

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