

Intermediaries in Mexico

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Abstracts

Travelling has become one of the favourite activities for the Mexican population, inspired by all the advertisement campaigns with domestic destinations that motivate them to travel and experienced the culture and activities of all regions. Domestic travellers consider that intermediaries can help them plan holidays because most of them offer multiple services to meet all their requirements and also have special offers and payment facilities for card and non-card holders. Domestic travellers fee..

Euromonitor International's Intermediaries in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Mexico Sees the Best Streak in Tourism

Online Travel Boosted by Mobile Users

Domestic Travellers Are the Main Target for Tourism Players

Best Day Innovates With Short-term Rentals

Tourism in Mexico Expects To Remain As One the Economy Boosters

SWOT

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