

Intermediaries in India

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Abstracts

Intermediaries posted a 10% increase in retail current value sales in 2017. Growth was driven by increased awareness of the potential of the online platform for bookings, which supported the development of online travel agents. Online travel agents drove value sales growth due to the convenience they offer in terms of bookings, alongside heavy discounts and first-hand feedback and reviews. The process of researching a complete travel itinerary was made possible with the help of online travel age...

Euromonitor International's Intermediaries in India report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Travel Continues To Develop and Grow in India in 2017

Online and Mobile Channels Drive Growth

Domestic Companies Continue To Be Preferred To International Players

Mobile Applications Become Popular for Bookings

Millennials Are Set To Drive Tourism Growth in the Forecast Period

SWOT

Summary 1 Destination India: SWOT

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