

# Intermediaries in the Czech Republic

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## Abstracts

Intermediaries posted 3% current value growth during 2017. This was similar to the CAGR of 2% seen at current prices over the review period, but was slower than the growth in the number of domestic and outbound trips. Consumers are shifting towards online intermediaries, which saw 11% growth in value sales in 2017, and replaced some sales via traditional offline intermediaries, which are represented mainly by travel agencies and tour operators. Offline value sales of intermediaries declined by 1...

Euromonitor International's Intermediaries in Czech Republic report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

**Product coverage:** Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Executive Summary

Strong Growth in Domestic Trips and Arrivals From Asian Countries

Online Travel Sales Outperform Traditional Distribution Channels

Short-term Rentals Expands Rapidly and Causes Controversy

Kiwi.com Becomes Popular Globally

the Number of Trips by Czech Tourists Is Expected To Grow Strongly

SWOT

Summary 1 Destination Czech Republic: SWOT

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