

Intermediaries in Chile

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Abstracts

Due to international middle-class air ticket prices decreasing by an estimated 20%, the intermediaries category has experienced an increase in passenger flows, but it has not led to a proportionate increase in total value sales. The consolidated entry of low-cost carriers has also increased demand for local destinations due to competitive low prices; however, it has left intermediaries with a small sales margin. The moderate growth in Chile's economy has also had a negative effect on corporate s...

Euromonitor International's Intermediaries in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Prospects

Category Data

Table 1 Intermediaries Sales: Value 2012-2017

Table 2 Intermediaries Corporate Business Online Sales: Value 2012-2017

Table 3 Intermediaries Leisure Online Sales: Value 2012-2017

Table 4 Intermediaries NBO Company Shares: % Value 2013-2017

Table 5 Forecast Intermediaries Sales: Value 2017-2022

Table 6 Forecast Intermediaries Corporate Business Online Sales: Value 2017-2022

Table 7 Forecast Intermediaries Leisure Online Sales: Value 2017-2022

Executive Summary

Airports Are Expanded Due To High Demand

the Intermediaries Online Sales Category Experiences the Highest Growth

Low-cost Business Model Impacts Airlines

Short-term Rentals Starts To Compete With Hotels

Tourism Will Experience Growth in the Forecast Period

SWOT

Summary 1 Destination Chile: SWOT

Market Data

Table 8 Annual Leave: Volume 2012-2017

Table 9 Travellers by Age: Number of People 2012-2017

Table 10 Seasonality: Number of People 2012-2017

Table 11 Leisure Outbound Demographics: Number of Trips 2012-2017

Table 12 Other Transport Sales: Value 2012-2017

Table 13 Other Transport Online Sales: Value 2012-2017

Table 14 Forecast Other Transport Sales: Value 2017-2022

Table 15 Forecast Other Transport Online Sales: Value 2017-2022

Table 16 Activities: Value 2012-2017

Table 17 Forecast Activities: Value 2017-2022

Definitions

Sources

Summary 2 Research Sources

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