

Intermediaries in Australia

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Abstracts

In 2017, intermediaries posted value growth of 4% in current terms, matching the 4% value CAGR witnessed during the review period. After the early part of the review period when Australians increasingly opted for domestic travel, the number of outbound trips picked up, with 5% value growth in both 2016 and 2017. Outbound travel is more likely to require the services of a travel intermediary than trips within the familiar domestic market, yet airfare deflation impacted on intermediary players acr...

Euromonitor International's Intermediaries in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest market size data 2012-2016, allowing you to identify the sectors driving growth. It identifies the leading companies and offers strategic analysis of key factors influencing the market - be they new legislative, technology or pricing issues. Background information on disposable income, annual leave and holiday taking habits is also included. Forecasts to 2021 illustrate how the market is set to change.

Product coverage: Intermediaries Air Sales Only, Intermediaries Car Rental Sales Only, Intermediaries Corporate Business Sales, Intermediaries Cruise Sales, Intermediaries Leisure Sales, Intermediaries Lodging Sales Only, Intermediaries Offline Sales, Intermediaries Online Sales, Intermediaries Other Sales, Intermediaries Other Transport Sales Only, Intermediaries Package Holidays Sales, Intermediaries Travel Insurance Sales Only.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Intermediaries market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Mobile Travel Profits From Significant Digital Adoption

Short-term Rentals Set for the Long Term Through Corporate Partnerships

Luxury, Lifestyle and Leisure-meets-business: Key Hotel Trends

Arrivals From China Set To Overtake New Zealand and Western Europe

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