

Interdis S Cons SpA in Retailing (Italy)

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Abstracts

Interdis had an eventful 2012. In January, five companies previously part of the Interdis group joined Despar, namely L'Alco, Cannillo, Viale, Gicap, Ergon. These companies accounted for around 16% of Interdis' total sales in 2011. In February, Interdis left the Sicon buying group and together with Pam created Aicube, an association of independent retailers aimed at sharing know-how, developing private label programmes together and building synergies in the supply chain. In July, the companies.

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