

Interconsumer Products Ltd in Tissue and Hygiene (Kenya)

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Abstracts

Interconsumer Products is expected to see strong sales growth in the forecast period. The company is expected to benefit from expanded production capacity and distribution in the wake of the sale of its beauty and personal care business to L'Oréal in 2013. The company is also expected to benefit from strong growth from the new products it launched or acquired towards the end of the review period, including All Tyme sanitary protection and Mr Fluffi retail tissue. These brands had insignificant...

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