

Intek SA in Toys and Games (Argentina)

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Abstracts

Many of the toys that entertain children around the world are designed and developed by a family company in Villa Lynch, in Buenos Aires Province. Intek SA designs and develops toys for children of 5-11 years old, using licensed brands such as Mattel, Playmobil, Disney, Cartoon Network, Hasbro and DreamWorks. Its products are sold in 60 countries in South America, Central America, Europe, Asia Pacific, Middle East and Africa and Australasia.

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