

Insecticides in Slovakia

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Abstracts

Insecticides in Slovakia recorded very dynamic growth throughout the review period as Slovakian consumers continue to become better informed as to the importance of insecticides. The regular floods which have hit Slovakia in recent years have led to a proliferation of mosquitoes and ticks in Slovakia, contributing to the higher demand for insecticides and boosting value sales of insecticides throughout the review period. However, the most important aspect in the rising demand for insecticides...

Euromonitor International's Insecticides in Slovakia market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Insecticides, Spray/Aerosol Insecticides.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Insecticides market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Home Care Full of Innovation During 2010

Higher Unit Prices Boost Value Sales in 2010

Multinationals Dominate Home Care While Local Players Hold Minor Positions

Distribution Channels Remain Unchanged During the Review Period

Home Care Predicted To Register Further Increases During the Forecast Period

Key Trends and Developments

Slovak Economy Performs Better in 2010 As Social Indicators Remain A Concern

the Popularity of Chained Parapharmacies/drugstores Continues To Increase

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