

## Insecticides in the Netherlands

URL:	<a href="https://marketpublishers.com/r/ICD524FDECAEN.html">https://marketpublishers.com/r/ICD524FDECAEN.html</a>
Date:	December 23, 2011
Pages:	21
Price:	US\$ 990.00
ID:	ICD524FDECAEN

Dutch television and the press covered the discovery of new and exotic strains of mosquito in the Netherlands in 2010. In August, adults and larvae of the Asian tiger mosquito, the American rock pool mosquito and the yellow fever mosquito, with these imported in used tires by several different companies. None of the insects were found to be carrying serious diseases but these discoveries caused consumer concern, particularly as the numerous lakes, ditches and canals in the Netherlands could...

Euromonitor International's Insecticides in Netherlands market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

**Product coverage:** Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Insecticides, Spray/Aerosol Insecticides.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- Get a detailed picture of the Insecticides market;
- Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### Table of Content

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Insecticides by Category: Value 2005-2010

Table 2 Sales of Insecticides by Category: % Value Growth 2005-2010

Table 3 Spray Insecticides by Type: % Value Breakdown 2007-2010

- Table 4 Insecticides Company Shares 2006-2010
- Table 5 Insecticides Brand Shares 2007-2010
- Table 6 Forecast Sales of Insecticides by Category: Value 2010-2015
- Table 7 Forecast Sales of Insecticides by Category: % Value Growth 2010-2015
- Hg International BV in Home Care (netherlands)
- Strategic Direction
- Key Facts
  - Summary 1 HG International BV: Key Facts
- Company Background
- Production
- Competitive Positioning
  - Summary 2 HG International BV: Competitive Position 2010
- Vemedia BV in Home Care (netherlands)
- Strategic Direction
- Key Facts
  - Summary 3 Vemedia BV: Key Facts
- Company Background
- Production
- Competitive Positioning
  - Summary 4 Vemedia BV: Competitive Position 2010
- Executive Summary
- Dutch Economy Has Little Impact on Home Care
- Growing Focus on Environmental Issues
- Multinationals Dominate With Well-supported Brands
- Supermarkets/hypermarkets Dominate Thanks To Offering Convenience
- Slow Growth Ahead Due To Maturity in Many Product Areas
- Key Trends and Developments
- Uncertainty Surrounding Economic Developments
- Demographic Developments Impact Consumer Landscape
- Clean Less But Clean Better
- Environmental Issues Becoming More of A Concern
- Market Indicators
  - Table 8 Households 2005-2010
- Market Data
  - Table 9 Sales of Home Care by Category: Value 2005-2010
  - Table 10 Sales of Home Care by Category: % Value Growth 2005-2010
  - Table 11 Home Care Company Shares 2006-2010
  - Table 12 Home Care Brand Shares 2007-2010
  - Table 13 Penetration of Private Label by Category 2005-2010
  - Table 14 Sales of Home Care by Distribution Format: % Analysis 2005-2010
  - Table 15 Sales of Home Care by Category and Distribution Format: % Analysis 2010
  - Table 16 Forecast Sales of Home Care by Category: Value 2010-2015
  - Table 17 Forecast Sales of Home Care by Category: % Value Growth 2010-2015
- Definitions
- Sources
  - Summary 5 Research Sources

### I would like to order:

**Product name:** Insecticides in the Netherlands  
**Product link:** <https://marketpublishers.com/r/ICD524FDECAEN.html>  
**Product ID:** ICD524FDECAEN  
**Price:** US\$ 990.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/ICD524FDECAEN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

Customer Signature \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [https://marketpublishers.com/docs/terms\\_conditions.html](https://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**