

Insecticides - Czech Republic

<https://marketpublishers.com/r/ID70B628F34EN.html>

Date: June 2010

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: ID70B628F34EN

Abstracts

Insecticides sales in the Czech Republic are strongly seasonal. While the peak sales season for insecticides used to start in January, nowadays sales reach a crescendo between April and June. Sales of products designed to combat moths tend to be highest in spring and autumn. The promotional and advertising activities of manufacturers are therefore most prevalent during these months. Furthermore, sales of insecticides also depend on the prevailing weather conditions, a situation which has the...

Euromonitor International's Insecticides in Czech Republic market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2014 illustrate how the market is set to change.

Product coverage: Electric Insecticides, Insecticide Baits, Insecticide Coils, Other Insecticides, Spray/Aerosol Insecticides

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care industry;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town and Santiago and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Executive Summary

Czech Republic Hit by the Global Economic Crisis

Multinationals Continue To Dominate Home Care

Further Diversification of Home Care

Supermarkets/hypermarkets Dominates Distribution of Home Care

Strong Traditional Domestic Brands Lead Home Care

Key Trends and Developments

Negative Macroeconomic Development Likely To Turn Out Positive

Increasing Penetration of Domestic Appliances

Green and Environmentally Friendly Home Care Products Decline

Private Label Prospers in Home Care

Market Indicators

Table 1 Households 2004-2009

Market Data

Table 2 Sales of Home Care by Sector: Value 2004-2009

Table 3 Sales of Home Care by Sector: % Value Growth 2004-2009

Table 4 Home Care Company Shares 2005-2009

Table 5 Home Care Brand Shares 2006-2009

Table 6 Penetration of Private Label by Sector 2004-2009

Table 7 Sales of Home Care by Distribution Format: % Analysis 2004-2009

Table 8 Sales of Home Care by Sector and Distribution Format: % Analysis 2009

Table 9 Forecast Sales of Home Care by Sector: Value 2009-2014

Table 10 Forecast Sales of Home Care by Sector: % Value Growth 2009-2014

Definitions

Summary 1 Research Sources

Bochemie Sro

Strategic Direction

Key Facts

Summary 2 Bochemie sro: Key Facts

Summary 3 Bochemie sro: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 4 Bochemie sro: Competitive Position 2009

Lybar As

Strategic Direction

Key Facts

- Summary 5 Lybar as: Key Facts
- Company Background
- Production
- Competitive Positioning
- Summary 6 Lybar as: Competitive Position 2009
- Qalt Rakovnik Sro
- Strategic Direction
- Key Facts
- Summary 7 Qalt Rakovnik sro: Key Facts
- Company Background
- Competitive Positioning
- Summary 8 Qalt Rakovnik sro: Competitive Position 2009
- Setuza As
- Strategic Direction
- Key Facts
- Summary 9 Setuza as: Key Facts
- Company Background
- Competitive Positioning
- Summary 10 Setuza as: Competitive Position 2009
- Headlines
- Trends
- Competitive Landscape
- Prospects
- Category Data
- Table 11 Sales of Insecticides by Subsector: Value 2004-2009
- Table 12 Sales of Insecticides by Subsector: % Value Growth 2004-2009
- Table 13 Spray Insecticides by Type: % Value Breakdown 2006-2009
- Table 14 Insecticides Company Shares 2005-2009
- Table 15 Insecticides Brand Shares 2006-2009
- Table 16 Forecast Sales of Insecticides by Subsector: Value 2009-2014
- Table 17 Forecast Sales of Insecticides by Subsector: % Value Growth 2009-2014

I would like to order

Product name: Insecticides - Czech Republic

Product link: <https://marketpublishers.com/r/ID70B628F34EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ID70B628F34EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970