

Innovation in Meals: Asia Pacific Through a Global Lens

<https://marketpublishers.com/r/IDCA1C933299EN.html>

Date: June 2020

Pages: 41

Price: US\$ 1,325.00 (Single User License)

ID: IDCA1C933299EN

Abstracts

Asia Pacific is under the spotlight as a high-potential region, particularly for the nascent cooking ingredients and meals categories. Competition is intensifying as consumers have more options for meals than ever before outside of the home, driving the importance of innovation to excite them. This report explores the types of innovation put forth by local firms and aligned with strategic themes that will shape cooking ingredients and meals in Asia for the next 3-5 years.

Euromonitor International's Innovation in Meals: Asia Pacific Through a Global Lens global briefing offers an insight into to the size and shape of the Packaged Food market, highlights buzz topics, emerging geographies, categories and trends and identifies the leading companies and brands. It also offers strategic analysis on driving packaged food industry trends like health and wellness, premiumisation, convenience and value-for-money and how those trends influence factors like new product developments, packaging innovations, retail distribution and retail pricing both historically and into the future.

Product coverage: Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity,
Plucker.Process.Domain.Entities.ProductEntity.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Packaged Food market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Passport Cities Answers Critical Business Questions
Conclusion
Introduction
introduction
Global Ageing Trends
The Impact of COVID-19
Older Consumers in Key Markets
Conclusion
Introduction
State of Play
Impact on Direct Selling Companies
Impact on Consumer Health Market in China
Introduction
Italy in 2040
Introduction
Economic Outlook
Global Forecast Update
Air, Rail and Other Transportation
Regional Forecast Update
Corporate Response
Conclusion
About Our Analytic Capabilities
Introduction
Japan in 2040
Introduction
Competitive Landscape
Strategic Themes in Asian Meals
Conclusion
Definitions

I would like to order

Product name: Innovation in Meals: Asia Pacific Through a Global Lens

Product link: <https://marketpublishers.com/r/IDCA1C933299EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IDCA1C933299EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970