

# innocent Alps GmbH in Soft Drinks (Austria)

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## Abstracts

Thanks to the continuing popularity of smoothies in Austria, innocent Alps is expected to consolidate its position and gain further share in juice by extending its current product range with new flavours.

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**Product coverage:** Asian Speciality Drinks, Bottled Water, Carbonates, Concentrates, Juice, RTD Coffee, RTD Tea, Sports and Energy Drinks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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