

Inner Mongolia Yili Industrial Group Co Ltd in Health and Wellness (China)

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Abstracts

Inner Mongolia Yili Industrial Group Co Ltd (Yili) is expected to continue lead the packaged food market over the forecast period. Yili is set to focus on premium and organic foods in the forecast period, by widening its consumer base and capturing a higher share. The organic milk category only accounted for one percent of the nation's milk consumption, compared with around ten percent globally, indicating that there is plenty of room to grow.

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