

Inner Mongolia Yili Industrial Group Co Ltd in Dairy Products and Alternatives (World)

<https://marketpublishers.com/r/IAD5180AC441EN.html>

Date: February 2024

Pages: 39

Price: US\$ 570.00 (Single User License)

ID: IAD5180AC441EN

Abstracts

Yili is the fourth largest dairy player in the world, with the majority of sales in China, also with presence in Asia Pacific countries such as Singapore, Uzbekistan, etc. The company has experienced steady growth in recent years. Key drivers include increased product penetration achieved through effective distribution, particularly in lower-tier Chinese cities, as well as successful mergers and acquisitions, such as the goat milk formula specialist Ausnutria.

Euromonitor International's Inner Mongolia Yili Industrial Group Co Ltd in Dairy Products and Alternatives (World) company profile offers detailed strategic analysis of the company's business, examining its performance in the Dairy Products and Alternatives industry. The report examines company shares by region and category, brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving its success.

Product coverage: Baby Food, Dairy, Plant-based Dairy.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Dairy Products and Alternatives market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
State of play
Exposure to future growth
Competitive positioning
Dairy
Baby food
Plant-based dairy
Key findings
Appendix

I would like to order

Product name: Inner Mongolia Yili Industrial Group Co Ltd in Dairy Products and Alternatives (World)

Product link: <https://marketpublishers.com/r/IAD5180AC441EN.html>

Price: US\$ 570.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IAD5180AC441EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970