

Information and Communications in the United Kingdom

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Abstracts

The information and communications industry saw moderate growth in 2019. Computer and related services remained the key growth engine, driven by continuing digitisation, a dynamic start-up segment and an expanding services sector. Industrial automation was also an increasingly important factor facilitating growth, although such activity is still in its early stages compared to countries like Germany. Brexit, however, continues to cause some concerns for the industry. Internal political turmoil a...

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Product coverage: Computer and Related Services, Filmmaking, Radio and TV, Publishing and Printing, Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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