

Information and Communications in South Korea

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Abstracts

The Korean information and communications industry continued to see low single-digit growth in 2017. The industry was suffering from high maturity in the telecommunications and media segments, which offered just marginal growth opportunities. On the other hand, the strong performance of the computer services category provided sufficient strength to the industry to keep revenue increasing in 2017. Korean IT companies were benefitting from globally-applicable trends such as investments in digital...

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