

# Information and Communications in Saudi Arabia

https://marketpublishers.com/r/IAF44763533EN.html

Date: September 2019

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: IAF44763533EN

# **Abstracts**

Saudi Arabia's information and communications industry continued developing in single-digit terms in 2018 as in previous years. Saudi Arabia's young and expanding population increased internet uptake in 2018, forming the main growth driver of the industry. In 2018, the number of internet subscribers in Saudi Arabia rose by 9% to 39.2 million, due to increased mobile internet penetration. This correlated with a rising share of households possessing a smartphone, up from 61% to 66% over 2018. More...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Information and Communications market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

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