

# Information and Communications in Japan

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## Abstracts

The information and communications industry in Japan maintained a low growth pace from previous years in 2018. Japanese businesses continued to expand their IT budgets in 2018, making IT services the sole industry growth driver. The businesses invested more in modern IT systems in order to offer new services, adapt to changing customer needs and address strong price-based competition. Increasing cybersecurity threats and emergence of new technologies such as Internet of Things and artificial int...

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**Product coverage:** Computer and Related Services, Filmmaking, Radio and TV, Publishing and Printing, Telecommunications.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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