

Information and Communications in India

https://marketpublishers.com/r/I5B63DCF35DEN.html Date: March 2021 Pages: 24 Price: US\$ 660.00 (Single User License) ID: I5B63DCF35DEN

Abstracts

Indian information and communications (ICT) revenue declined in 2020, owing to the COVID-19 pandemic. The pandemic caused a substantial shock to the Indian economy, with the country put into a strict lockdown. The weakening of economic activity was observed in all sectors, which limited companies' ICT expenditure and postponed investment in modernisation. Household sentiment was also subdued in 2020, reaching the lowest point in the country's consumer confidence tracking history. The pandemic di...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Information and Communications market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computer and Related Services, Filmaking, Radio and TV, Publishing and Printing, Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Information and Communications market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Headlines Prospects ICT sector to be fuelled by both internal and external drivers Vast investment to be made to increase internet penetration across India COVID-19 spurs IT outsourcing market, benefiting Indian ICT industry Competitive Landscape Indian IT companies double efforts in international expansion Telecommunications price war ends, helping to stabilise the category Industry Overview CHART 1 Turnover 2004-2024, LCU million CHART 2 Value Added 2014-2019, LCU million CHART 3 Profit and Profit Margin 2014-2019 CHART 4 Turnover and Growth by Category 2019, LCU million CHART 5 Computer And Related Services Turnover 2004-2024, LCU million CHART 6 Telecommunications Turnover 2004-2024, LCU million CHART 7 Radio And Tv Turnover 2004-2024, LCU million CHART 8 Publishing Of Books Turnover 2004-2024, LCU million CHART 9 Printing Turnover 2004-2024, LCU million CHART 10 Absolute Growth by Category, LCU million Cost Structure CHART 11 Cost Structure 2019, LCU million CHART 12 B2B Costs and Growth 2019, LCU million Trade CHART 13 Imports, Exports and Trade Balance 2014-2019, LCU million CHART 14 Exports 2014-2019, LCU million CHART 15 Exports Share by Category 2014-2019, % of Total Exports CHART 16 Imports 2014-2019, LCU million CHART 17 Imports Share by Category 2014-2019, % of Total Imports Market Structure CHART 18 Market Structure by Category 2014-2019, LCU million CHART 19 Market Share by Category 2014-2019, % of Total Market CHART 20 Market Structure 2014-2019, LCU million **Buyers** CHART 21 Market Structure by Buyer 2019, LCU million CHART 22 B2B Buyers and Growth 2019, LCU million **Firmographics** CHART 23 Employment Statistics and Productivity 2014-2019



CHART 24 Industry Concentration 2014-2019, % Share of Turnover CHART 25 Top Companies' Shares 2019, % of Turnover CHART 26 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover CHART 27 Turnover Performance by Company 2014-2019 Digital Business CHART 28 Share of E-Commerce Activities 2019-2024, % CHART 29 Number of Companies Receiving Orders Online 2014-2019 CHART 30 Number of Companies Placing Orders Online 2014-2019 CHART 31 Revenue from E-Commerce, 2014-2019, LCU million Industry Context CHART 32 Attractiveness Index in Selected Industries 2019 CHART 33 Industry vs GDP Performance 2004-2024, % y-o-y Growth CHART 34 Information and communications vs Other Industries 2004-2024, LCU million CHART 35 Industry Turnover by Region 2019, USD million



I would like to order

Product name: Information and Communications in India

Product link: https://marketpublishers.com/r/I5B63DCF35DEN.html

Price: US\$ 660.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/I5B63DCF35DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970