

Information and Communications in France

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Abstracts

In 2019, the French information and communications industry continued to grow at a strong pace, due to robust demand. The country's tech-savvy and well-educated consumer base offers plenty of opportunities for the country's tech companies. The industry saw a particularly strong performance by the IT category, which benefited from French IT companies increasing revenue generated outside the country, along with continuing digitisation in France. The media segment also contributed to growth, thanks...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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