

Information and Communications in China

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Abstracts

Information and communications industry growth in China remained strong in 2019. Growth was fuelled by positive movements in the IT category, which saw an expanding consumer base and increased offerings. Chinese consumers increasingly adopted internet services and used e-banking, e-commerce and other digital solutions. In 2019, improving internet infrastructure drove up fixed broadband subscriptions significantly. The digitisation of the industrial sector was another major contributor to the str...

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Product coverage: Computer and Related Services, Filmmaking, Radio and TV, Publishing and Printing, Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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