

Information and Communications in Canada

<https://marketpublishers.com/r/I85F1AA81DEEN.html>

Date: February 2021

Pages: 23

Price: US\$ 660.00 (Single User License)

ID: I85F1AA81DEEN

Abstracts

Information and communications (ICT) industry in Canada experienced a shock in 2020. The COVID-19 pandemic introduced strong demand-side pressures in most categories, driving down revenues and cutting profitability. The largest hit was taken by the telecommunications category, which suffered from sluggish business activity and businesses' downtime. Although the pandemic was driving up digital communication channels, free online services dominated causing further stress on traditional solutions p...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Information and Communications market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computer and Related Services, Filmmaking, Radio and TV, Publishing and Printing, Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Information and Communications market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Canada's ICT sector to rebound rapidly from the COVID-19 pandemic

COVID-19 pandemic spurs digital platform usage

Traditional telecommunications services to face increasing competition from IT solutions

Competitive Landscape

Telecoms seek stronger diversification

Despite the pandemic's negative influence, capital investments set to remain high

Industry Overview

CHART 1 Turnover 2004-2024, LCU million

CHART 2 Value Added 2014-2019, LCU million

CHART 3 Profit and Profit Margin 2014-2019

CHART 4 Turnover and Growth by Category 2019, LCU million

CHART 5 Computer And Related Services Turnover 2004-2024, LCU million

CHART 6 Telecommunications Turnover 2004-2024, LCU million

CHART 7 Printing Turnover 2004-2024, LCU million

CHART 8 Filmmaking Turnover 2004-2024, LCU million

CHART 9 Radio And Tv Turnover 2004-2024, LCU million

CHART 10 Absolute Growth by Category, LCU million

Cost Structure

CHART 11 Cost Structure 2019, LCU million

Trade

CHART 12 Imports, Exports and Trade Balance 2014-2019, LCU million

CHART 13 Exports 2014-2019, LCU million

CHART 14 Exports Share by Category 2014-2019, % of Total Exports

CHART 15 Imports 2014-2019, LCU million

CHART 16 Imports Share by Category 2014-2019, % of Total Imports

Market Structure

CHART 17 Market Structure by Category 2014-2019, LCU million

CHART 18 Market Share by Category 2014-2019, % of Total Market

CHART 19 Market Structure 2014-2019, LCU million

Buyers

CHART 20 Market Structure by Buyer 2019, LCU million

Firmographics

CHART 21 Employment Statistics and Productivity 2014-2019

CHART 22 Industry Concentration 2014-2019, % Share of Turnover

CHART 23 Top Companies' Shares 2019, % of Turnover

CHART 24 Top 5 Companies' Share Dynamics 2014-2019, % of Turnover

CHART 25 Turnover Performance by Company 2014-2019

Digital Business

CHART 26 Share of E-Commerce Activities 2019-2024, %

CHART 27 Number of Companies Receiving Orders Online 2014-2019

CHART 28 Number of Companies Placing Orders Online 2014-2019

CHART 29 Revenue from E-Commerce, 2014-2019, LCU million

Industry Context

CHART 30 Attractiveness Index in Selected Industries 2019

CHART 31 Industry vs GDP Performance 2004-2024, % y-o-y Growth

CHART 32 Information and communications vs Other Industries 2004-2024, LCU million

CHART 33 Industry Turnover by Region 2019, USD million

CHART 34 Information and Communications in North America 2004-2024, USD million

I would like to order

Product name: Information and Communications in Canada

Product link: <https://marketpublishers.com/r/l85F1AA81DEEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/l85F1AA81DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970