

Information and Communications in Australia

<https://marketpublishers.com/r/I050E4FEA3DEN.html>

Date: June 2019

Pages: 19

Price: US\$ 660.00 (Single User License)

ID: I050E4FEA3DEN

Abstracts

The information and communications industry in Australia continued to show strong growth in 2018. Computer and related services revenues remained the main growth driver for the industry, thanks to rising business digitisation in Australia. The country is already highly advanced in terms of digital uptake, and uptake continued to increase during 2018, as indicated by a 4% rise in the number of internet users and a 17% increase in e-commerce spending. Most importantly, Australian businesses joined...

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Information and Communications market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computer and Related Services, Filmmaking, Radio and TV, Publishing and Printing, Telecommunications.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Information and Communications market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Prospects

Industry To Grow on the Back of Internet-connected Services

Telecoms Companies and Government Continue Investing in Internet Infrastructure

Media Sector Is Increasingly Dominated by Digital Platforms

Competitive Landscape

Telecoms Players Respond To Strong Competition

Industry Leaders Invest in It and Content Offerings

Industry Overview

Chart 1 Turnover, LCU million

Chart 2 Value Added, LCU million

Chart 3 Profit and Profit Margin

Chart 4 Turnover and Growth by Category, LCU million

Chart 5 Computer And Related Services Turnover, LCU million

Chart 6 Telecommunications Turnover, LCU million

Chart 7 Radio And Tv Turnover, LCU million

Chart 8 Publishing Of Newspapers And Journals Turnover, LCU million

Chart 9 Printing Turnover, LCU million

Chart 10 Absolute Growth by Category, LCU million

Cost Structure

Chart 11 Cost Structure, LCU million

Trade

Chart 12 Imports, Exports and Trade Balance, LCU million

Chart 13 Exports, LCU million

Chart 14 Exports Share by Category, % of Total Exports

Chart 15 Imports, LCU million

Chart 16 Imports Share by Category, % of Total Imports

Market Structure

Chart 17 Market Structure by Category, LCU million

Chart 18 Market Share by Category, % of Total Market

Chart 19 Market Structure, LCU million

Buyers

Chart 20 Market Structure by Buyer, LCU million

Firmographics

Chart 21 Employment Statistics and Productivity

Chart 22 Industry Concentration, % Share of Turnover

Chart 23 Top Companies' Shares, % of Turnover

Chart 24 Top Companies' Share Dynamics, % of Turnover

Chart 25 Turnover Performance by Company

Digital Business

Chart 26 Share of ECommerce Activities, %

Chart 27 Number of Companies Receiving Orders Online

Chart 28 Number of Companies Placing Orders Online

Chart 29 Revenue from ECommerce,, LCU million

Industry Context

Chart 30 Attractiveness Index in Selected Industries

Chart 31 Industry vs GDP Performance, % yoy Growth

Chart 32 Information and communications vs Other Industries, LCU million

Chart 33 Industry Turnover by Region, USD million

Chart 34 Information and Communications in Australasia and ASEAN, USD million

I would like to order

Product name: Information and Communications in Australia

Product link: <https://marketpublishers.com/r/I050E4FEA3DEN.html>

Price: US\$ 660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I050E4FEA3DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970