

Inflation Surge in Home and Garden: Passing Costs Forward (Gaps by Sector)

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Abstracts

Challenges for the home and garden industry in 2021 and 2022 included unreliability in supply, with demand vastly exceeding supply, causing shortages and thus cost spikes. Following Russia's invasion of Ukraine, the challenge in the short term is the ability of companies to pass on increasing costs in a market where demand has turned soft. This report looks at the materials cost pressure categories have been subjected to, which sectors passed most cost forward into the retail market, and why.

Euromonitor International's Inflation Surge in Home and Garden: Passing Costs Forward (Gaps by Sector) global briefing offers the big picture view of the size and shape of the Home and Garden market. The report delivers strategic insight into some of the key areas of the market, including emerging regions, countries and categories, as well as pressing industry issues and white spaces. It identifies opportunities, analyses leading companies and brands, and offers analysis of major factors influencing the market. Forecasts illustrate how the market is set to change and criteria for success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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