

Industry Attractiveness Index: Most Attractive Sectors in the Largest Economies

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Date: October 2022

Pages: 45

Price: US\$ 1,325.00 (Single User License)

ID: l8D3017081C6EN

Abstracts

This report examines industry attractiveness index in the largest economies. Attractiveness index is a calculated variable that considers several industry-specific factors to determine the most attractive sectors within the economy. The report can help to determine the most attractive B2B segments for buyers, suppliers and investors.

The Industry Attractiveness Index: Most Attractive Sectors in the Largest Economies offers a unique insight into key trends shaping the industry world-wide and in the largest markets. Aimed at strategists and planners, it draws on Euromonitor International's vast information resources to give top line insight across manufacturing, B2B and services sectors. Written by some of our most experienced analysts, the Global Industrial Reports are designed to provide key trends on industry's performance, demand drivers, trade, leading companies and future trends. This allows company leaders to reflect on the behaviour and motivation driving global markets today and tomorrow.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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