

Industrie Cartarie Tronchetti SpA in Tissue and Hygiene (Italy)

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Abstracts

Industrie Cartarie Tronchetti will remain an important player in Italy, thanks to the success and popularity of its Foxy brand. Over the forecast period the company will continue to focus on high-quality products, in line with recent launches Foxy Cartapaglia and Asciugatutto Ultra in kitchen towels and Foxy Seta in toilet paper.

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