

# Industrias Venado SA in Packaged Food (Bolivia)

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## Abstracts

Industrias Venado SA intends to continue to expand to other categories. In addition to being the most important company in the sauces, dressings and condiments category, the company plans to enter other categories. To accomplish this, it faces the challenges of breaking regional boundaries and offering products that are affordable.

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**Product coverage:** Baby Food, Baked Goods, Biscuits and Snack Bars, Breakfast Cereals, Confectionery, Dairy, Ice Cream and Frozen Desserts, Oils and Fats, Processed Fruit and Vegetables, Processed Meat and Seafood, Ready Meals, Rice, Pasta and Noodles, Sauces, Dressings and Condiments, Soup, Spreads, Sweet and Savoury Snacks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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