

Indústrias Reunidas de Bebidas Tatuzinho / 3 Fazendas Ltda in Alcoholic Drinks (Brazil)

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Abstracts

Industria Reunidas de Bebidas Tatuzinho / 3 Fazendas Ltda's strategy remains focused on developing premium products, such as Velho Barreiro Diamond, which is classified as one of the most expensive cachaca products in the world. The company is also investing in the expansion of its internet retailing business, in order to increase sales nationwide.

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